

MAIL BOX
SEND YOUR OPINION TO
EXPRESSO@EPMLTD.COM
paper
READ THE EDITION ONLINE
http://paper.expressbuzz.com

Joy of Giving Week is a determined national movement. Ajay Reddy speaks to reputed Indian icons on philanthropy and the *Joy of Giving Week* in particular

I will pay for the education of 200 children as part of the Joy of Giving Week campaign



”

When Sachin was young, he faced a lot of hardships. He was on the receiving end and he shares, "I didn't come from a rich family. Now I am in a position to help and the least I can do is to help out however I can." Giving seems to be one of the key lessons Sachin learnt from his father, who he says, "Was my biggest influence and he always gave more than he had." He also gets emotional talking about his coach Ramakant Achrekar; "Whose entire life was about helping others achieve their dreams."



I'll continue to support the needy and embark on a renewed resolution to make sure all our children don't suffer from poverty or hunger

”



Mahadevan has always been one to lend a helping hand. From his local neighbourhood to larger initiatives, he has consistently displayed commitment and sincerity to any cause he espouses. He says, "I've always felt I have more than my share of the good things in life; here's an opportunity to give back to society in the Joy of Giving Week."

I feel a sense of pride to be part of a national initiative that brings together people

”

I will henceforth do my bit for the country and the people that have given me so much. I feel a sense of pride to be part of a national initiative that brings together people of different backgrounds, religions and classes to celebrate the simple act of giving. It is also equally profound and touching.



I want to bridge the gap between the haves and the have-nots

MAHADEVAN began his journey to success with very humble beginnings. His grit and focus saw him through the grimmest times. Now, at the helm of a mammoth chain of hotels and restaurants, he says "It would be my humble request to all the city folk to lend a helping hand. All it takes is an act of giving to bring a smile and a renewed confidence that someone cares to those who need it the most." He promises that it will be a "Concerted effort across companies, celebrities, NGOs, schools, colleges and the public to create a movement of giving."



I will henceforth contribute 10 percent of my remuneration to a worthy cause

Suriya who comes from a middle class home, has always shown his commitment to social causes. He says, "Let us take a vow to make India a sea of human beings filled with compassion, love and care for fellow beings." Suriya consistently supports cancer research and the underprivileged with his fund-raisers and monetary donations.

Contact: +91-9092592506
jgwchennai@gmail.com
www.joyofgivingweek.org